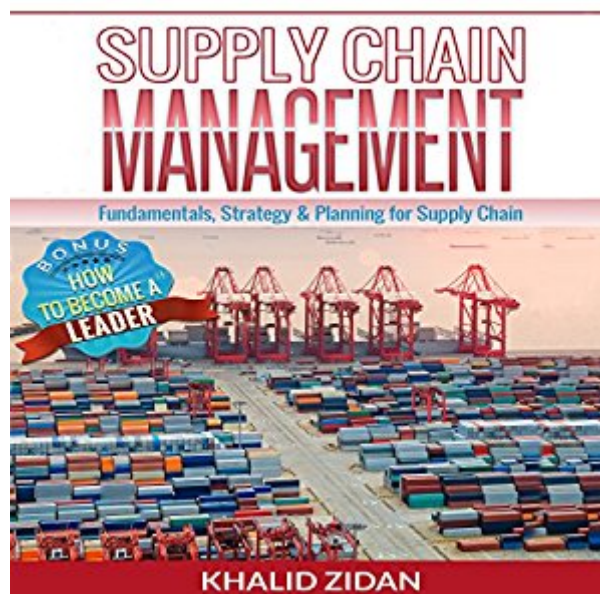




Ebook Directory
the best source of ebook

The book was found

Supply Chain Management: Fundamentals, Strategy, Analytics & Planning For Supply Chain & Logistics Management



Synopsis

The supply chain is not a new concept for economists. The idea of the supply chain is a basic one that has permeated economic systems since the earliest days of trade and commerce. It is simply a term referring to the collection of businesses or individuals responsible for transforming raw materials into products and then getting those products into the hands of consumers. Though it may be obvious to some, it is important to remember that supply chains exist whether or not they are managed - it is a term that refers to the processes necessary to turn raw materials into a product and distribute them to customers. The difference in the modern era is not that supply chains have been invented but that they have become a much more complicated proposition, given the expansion of the international economy that's been made possible by the rise of the Internet and globalization. Whereas in the past, businesses worked with mainly local or regional suppliers and factories, the door is now opened for a company in the United States to own a factory in India and a warehouse in Japan - all without having ever stepped foot outside their city. The customer end of the supply chain has been similarly opened up. Shopping on the Internet allows anyone, anywhere to find and buy from your company - a double-edged sword that lets you expand your reach even as a small business, but also increases the competition presented by other small businesses everywhere in the world.

Book Information

Audible Audio Edition

Listening Length: 1 hour 39 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: MapToBuy LLC

Audible.com Release Date: June 30, 2016

Whispersync for Voice: Ready

Language: English

ASIN: B01HQTIP8

Best Sellers Rank: #45 in Books > Business & Money > Human Resources > Outsourcing

#168 in Books > Business & Money > Processes & Infrastructure > Purchasing & Buying

#4294 in Books > Audible Audiobooks > Business & Investing

Customer Reviews

With this book you will gain a substantial knowledge on the basics of supply chain management. It

offers valuable and useful information for people in the business and trading sectors and on people in general. It gives you a better understanding of the immense complexity of effective supply chain management. It shows you the different ways to run an effective supply chain. If you are into business or planning to venture into it, grab this book!

I am sorry but this is a joke of a book. First of all, it is 50 pages or so, almost like a booklet. Second, it only gives a very general idea of logistics and supply chain. It mentions several terms and ideas behind the field but never discusses exactly how processes work or can be improved/implemented. Mostly it states the same thing over and over again (what is logistics and types of supply chain processes). I feel for the price this book should do much much more

valid info

He covered a lot of the basic fundamental principles when it comes to the supply chain management. The book is great for those college graduates or undergraduates that are planning to have the supply chain management job within a big company. Great read.

This book educate me more about economic systems and the process. When you are into this kind of business especially when you are into the operation process and man power. Great guide.

Not worth the money. The information is very basic, limited and in short supply.

Disappointed that it is described as being a "book". Pamphlet would be more accurate in my opinion.

Very basic not much in depth information.

[Download to continue reading...](#)

Supply Chain Management: Fundamentals, Strategy, Analytics & Planning for Supply Chain & Logistics Management Supply Chain Management: Strategy, Operation & Planning for Logistics Management (Logistics, Supply Chain Management, Procurement) Analytics: Business Intelligence, Algorithms and Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis) Supply Chain Transformation: Building and Executing an Integrated Supply Chain Strategy Supply Chain Management for the

Curious: Why Study Supply Chain Management? Sustainable Logistics and Supply Chain Management: Principles and Practices for Sustainable Operations and Management Data Analytics and Python Programming: 2 Bundle Manuscript: Beginners Guide to Learn Data Analytics, Predictive Analytics and Data Science with Python Programming Data Analytics: Applicable Data Analysis to Advance Any Business Using the Power of Data Driven Analytics (Big Data Analytics, Data Science, Business Intelligence Book 6) Analytics: Data Science, Data Analysis and Predictive Analytics for Business (Algorithms, Business Intelligence, Statistical Analysis, Decision Analysis, Business Analytics, Data Mining, Big Data) Supply Chain Management: A Logistics Perspective Business Logistics: Supply Chain Management Global Logistics: New Directions in Supply Chain Management Logistics & Supply Chain Management: creating value-adding networks (3rd Edition) Supply Chain Risk Management: Vulnerability and Resilience in Logistics Logistics, Supply Chain and Operations Management Case Study Collection Food Supply Chain Management and Logistics: From Farm to Fork Supply Chain Logistics Management (Irwin Operations/Decision Sciences) Logistics & Supply Chain Management (5th Edition) Supply Chain Logistics Management (Mcgraw-Hill/Irwin Series Operations and Decision Sciences) Global Logistics and Supply Chain Management

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)